# **Our Group of Institutions Recruiters**































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# **For Admissions Contact**

CARE College of Arts and Science 27, Thayanur, Trichy - 620 009 91769 45000 care.ac.in







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**General Criteria** 

A pass in 10, +2 or

Any other recognised Government boards

# **Program & Eligibility**

B.Com / B.Com CA

A pass in 10, +2 with Accountancy

**B.B.A / B.Sc** Visual Communication

A pass in 10, +2

**B.Sc** Interior Design

A pass in 10, +2

Diploma in Civil and Architecture can join lateral entry in second year



# **CARE Infrastructure**

Thinkers and leaders are not created in the class room. Every part of CARE's 50 acre campus is designed to encourage collaboration and innovation, and to ensure students have access to the best facilities.

CARE's campus was designed by a renowned Architect Ar. Sanjay Mohe, Bangalore who is known for his keen eye for Aesthetics and functional appeal. The campus building is situated next to 200 acres of beautiful lake.

The entire campus is built to be green, with an abundance of natural light and ventilation. We believe that open spaces create open minds, thus leading to creative thinking and innovation

# **CARE Facilities**

- Fully equipped & A/c Library .
  - Wifi Enabled Campus .
    - Students Lounge .
      - Hostel •
      - Cafeteria ·
      - Sports •
      - Transports •



- Collaborative studios with
- Architecture Department .
- Summer & Winter Workshops
  - Exchange Programmes •
- Well Designed Interactive Spaces .

# **CEO's Message**

In your life, everyone has an opinion about what you should do and what you should become. Let me quote Steve Jobs here

"You've got to find what you like. Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to like what you do"

Listen to your inner voice, choose a career you want to pursue, and do not let others' voices drown your own. Then choose a Course that will help you achieve your dream. Wishing you great luck when you take this first step in achieving your dream



# **Principal's Message**

Dynamic changes in today's business world requires multi skilled workforce. Keeping this in mind, CARE College of Arts and Science focuses more on employability skills in addition to the course content

We have identified five priorities skills to be imparted to the students; Interdisciplinary, Multicultural Competency, Critical Thinking, Emotional Intelligence and Technology Aptitude where every students of CARE could do their best to build a better future, fostering innovation and being leaders of tomorrow

All the best!





# **B.Sc Interior Design**

It is the Art and Science of designing a space for optimum utility and aesthetics. A high demand program as it is applicable in every disciple where there is a need to provide a comfortable living, business and professional environment

The CARE Design Cell and School of Architecture has abundant industry connects and professional resource networks to ensure that the students learn and practice design critiques, model making, presentations and team projects are opportunities for a student to improve their skills and learn from industry experts and faculty.

This is a golden opportunity to kick-start your career in Design. Our learning practices will help you to stay at forefront in the arena of design world.

# **Areas of Specialisation**

- Design Principles
- Daylighting
- · Color Theory and Management
- Applied Arts
- · Exhibition and Spatial Design



"Design Sketching" Mr. Mitin Anand Product Designer & Alumni - NID

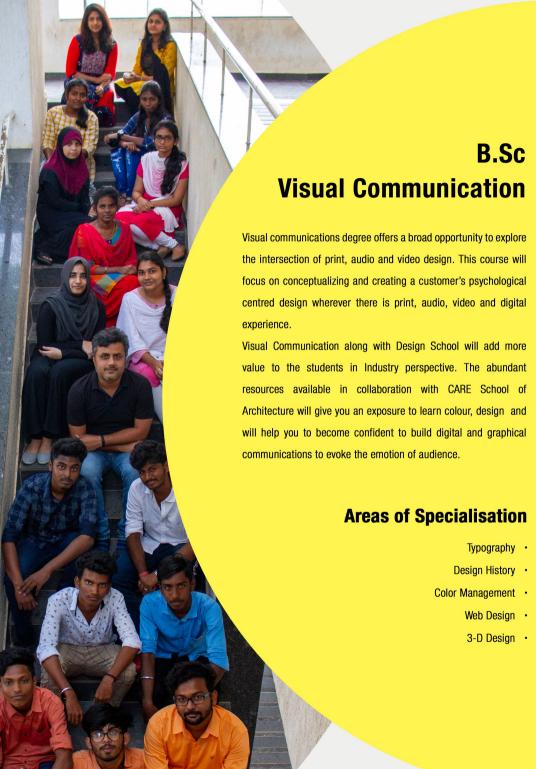
> **"Nature & Form" "Poster Design"** Ar. Naveen G

Architect & Designer - Neoverge Bangalore

"(Photographic) Composition" Ar. Maniyarasan R

> "Film Making" Sarath Chan NIT - Trichy





# **Our Advisors**

# **Commerce and Management**

# Mr. Naga Prakasam

Angel Investor, Residential Mentor NSRCEL, IIM-B

### Mr. M.S. Sundara Rajan

Chairman & Managing Director - Indian Bank

### Mr. Mathew Manimala

Director, Xavier Institute of Management and Entrepreneurship

# Mr. Nanda Kishore Rajanala

Walmart (Ex. Director, BRM), Chief Product Officer at ZopSmart

## Mr. Rajeev Roy

CEO - 36 Inc.

(Start-up Chattisgarh, Ministry of Electronics & IT, Government of India)

# **Visual Communication & Design**

# Mr. Trotsky Marudhu

Alumnus, Madras College of Arts and Crafts, Contemporary Artist, Illustrator & Animator

### Mr. Sathyaseelan

Alumnus, IIT Delhi Design Head, Ashok Leyland Technical Centre Member, Advisory Board, NID Gandhinagar

# Mr. Mark Rathinaraj

Alumnus, College of Fine Arts - Kumbakonam, Credited with several solo shows both in India and Abroad

### Mr. Ajith Rao

Alumnus, CEPT - Ahmedabad Architect, Animator and Designer

# Mr. Sathyanarayana

Alumnus, NTTF India, Founder - Polux Technologies
Design Development and Automation Process

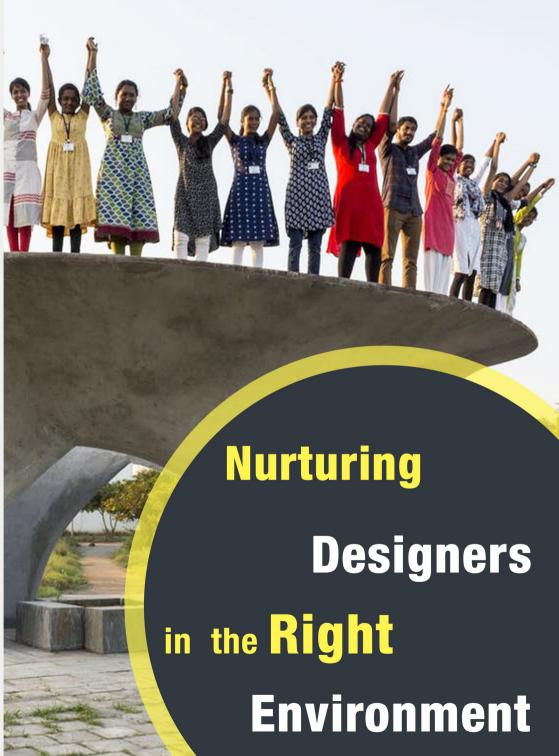
### Mr. Amaran

Alumnus, NIT Trichy, Art Director Production Designer and Cinematographer - Tamil Film Industry

# **Learning Edge**

The dynamic and transformed evolution has landscape ambiguity & volatility in the business. It needs a unique skill to step up the game. CARE Arts and Science College will impart such a skill with deep learning techniques. Our teaching method consists of





# Summer and Winter Courses

We offer the meaningful summer & winter program for the students to learn concepts practically. We have arranged 40 to 50

hours sessions to enrich student's knowledge in the core

concepts skills.



**Fundamental of online share Trading** 

Key takeaways

- Hands on experience on Share trading with virtual cash
- Thorough understanding on the operations aspects of the Bombay Stock Exchange
- Deep knowledge on fundamental analysis like GDP, Employment index etc..
- To understand the nuance of Technical
   Analysis like risk & return

**Summer Program** 

**Excel Skill for Business Decisions** 

Key takeaways

- To learn through knowledge on A to Z Excel functions
- To be comfortable in slicing the data
- To know how to present the large data into meaningful picture
- To build the skills on exploring the meaningful insights from the data

# Courses Offered B.Com / B.Com CA

The course can enable students for higher studies and allows them to achieve the highest level of success in their careers. It provides a solid foundation in accounting, finance, quantitative methods and organisational behaviour. Our unique pedagogy will help one to understand the breadth of the concepts. We offer convergence of experience of learning from teachers, Subject experts and industry practitioners. We prepare students with the knowledge and technical skills necessary to understand and join the modern business world.



# **Areas of Specialisation**

- Banking and Finance .
- Online Share Trading .
- Entrepreneurship •
- Accounting using Excel •



# **BBA**

This is a 3-year full time programme with industry collaborations to create and nurture talents. The curriculum at CARE prepares every student to understand and overcome challenging business environments. The meticulously formulated modules has its emphasis on real-time learning and thorough understanding. The presence of Business School in the premise with eminent advisors adds advantage. The School can offer best-in-class industry interaction with internship and placement opportunities. The faculty are trained well to facilitate intelligent discussions, insightful lessons with innovative teaching methods

# **Areas of Specialisation**

- Investment Banking .
- Fundamentals of Data Analysis .
  - Online Share Trading .
  - Social Media Marketing .
  - Accounting using Excel .

# **Guest Lectures**

# Why?

- · To bridge the gap between the academia and industry practices
- To build extensive network opportunities to UG students
- To learn from great leaders

# **Prominent Guest Lectures Offered**

### **Inaugural Keynote address**

# Mr. Nanda Kishore Rajanala

Walmart (Ex. Director, BRM)
Chief Product Officer at ZopSmart

### **Basics of Leasing and Hire Purchasing**

### Ms. Deepa Baburai

General Counsel-India, Guardian Life Chennai

### What is the Role of Investment Bankers?

### Mr. V. Bharathidasan

Credit Manager - Corporate Banking Barclays Chennai

### **Skills for Future Bankers**

### Mr. N. Sankar

Vice President YES Bank, Chennai

# **Unified Payment Interface**

### Mr. N. Parthasarathy

Retd. Vice President Axis Bank, Chennai

# **Career Opportunities after B.Com?**

### Dr. S. Devarajan

Head Research (Technical& Derivatives)
SHCIL services Ltd., Mumbai

### **Unique Career Opportunities in Fund Services**

# Mr. N. Sheik Mohamed Ghani

Senior Fund Accountant Maples Fund Services - Hong Kong

# **International Financial Reporting Standards**

Mr. Sridhar T K

Director

SahashriSingar Academy & Cost Accountant - Chennai

# **Career Opportunities after CA?**

# Mr. Balaloganathan

TRUE CEPT Academy for Advance Learning Chennai

# **Integrated Marketing Communications**

Mr. S. Sunil Allan Assistant Professor

CARE Business School

# **Targeting Customers through Online Channels**

**Er. Suren Raja** Entrepreneur

Trichy